



YOUR ONE-STOP SIGNAGE SHOP (PART 2)

The Sign Center is unique in our industry that we have both custom fabrication and direct print capabilities, so we truly are a one-stop shop when it comes to all around signage - whether it be interior or exterior.

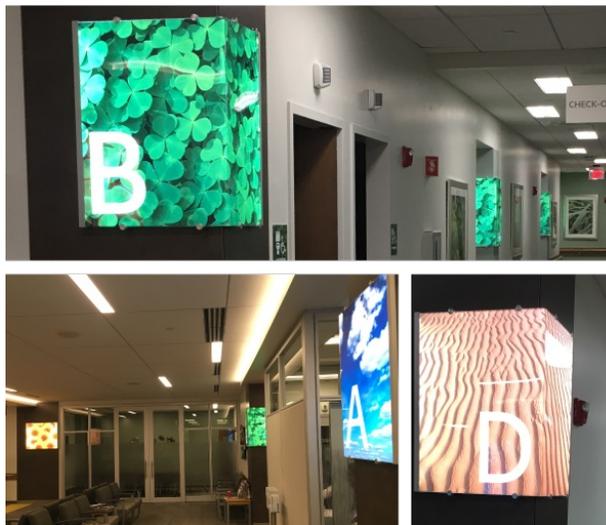
Last month we showcased the vinyl window concepts used at Lahey's new Market Street location in Lynnfield. This month we continue our highlight on Lahey with a look at the unique wayfinding signage we created for them.

With four main wings in their new building the first concern was making it easy for patients and staff alike to differentiate and navigate between them. Lahey's interior designers jump-started the process by assigning a specific paint color to each wing. We took that idea and ran with it by creating four image-driven themes to carry throughout the signage in those wings, from the ADA-regulated room IDs and projection-mounted wayfinding signs to custom, lit column panels identifying the wing corridors.



One of our unique capabilities as a custom-fabrication shop is that we can build original signage you won't see anywhere else. These column panels fell into this category - and really gave us a chance to show off our skills. Developed in a project meeting between sales representative Audrey and the client, and comprised of a number of different processes and materials, we tested a few design/prototype stages before settling on what we believe is a great - and stylish! - example of form meeting function. The feedback has been positive and more importantly, they work - no more lost patients wandering the hallways!

We love a challenge - and with a team of highly skilled designers, engineers and fabricators, we have the experience and know-how to advise on materials and build methods in order to bring your ideas into reality - all while keeping within your budget. Call us today to GET NOTICED!



TWO CONVENIENT LOCATIONS TO SERVE YOU:

HAVERHILL

40 Orchard Street
Haverhill, MA 01830
978-372-3721

NORWOOD

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